## CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

Buying Time P.O. Box 40181 Washington, DC 20016-0181

Revision Decreased \$ 14,725

	Contract / Re	<u>vision</u>		Alt Order #	<u> </u>
	117287	1	Ī	06301477	
Product					
MIKE MCINTYRE 9/04					
Contract Dates	Estimate #		T		***
09/04/12 - 09/10/12	2275				
<u>Advertiser</u>	•		Ori	ginal Date	/ Revision
M. McIntyre - House of Re	epresentative		0	8/30/ <b>(</b> 2	/ 09/05/12
	Billing Cycle	Billing	Cale	endar -	Cash/Trade
	EOM/EOC	Broadcast Ca		Cash	
	Station	Accour	nt Ex	<u>xecutive</u>	Sales Office
	WRAL	Cheryl	Blai	ir	Washington Tel
	Special Hand	ling			
	CIA - Mark PA	AID.			
	Demographic				
	Adults 35+				
		l			Ĭ
	IDB#	Advert	iser	<u>Code</u>	Product Code
		330			349
	Agency Ref			Advertiser	Ref
	I			I	

Spots/ \*Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount 1-130p :30 NM 0 \$0.00 CLASS 3 - CANDIDATE rev 8.23 Start Date End Date **Weekdays** Spots/Week Rate Week: 09/03/12 09/09/12 \$215.00 1 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Туре 1 WRAL 09/03/12-09/09/12 The Insider (1-130p) 1-130p ----F----.30 \$215.00 NM See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9,24.10,24.11,24.12 2 WRAL 09/07/12 09/07/12 Noon News :30 NM \$315.00 1 CLASS 3 - CANDIDATE rev 8.23 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 ----1--\$315.00 1 WRAL 09/07/12 09/07/12 CBS Davtime (1:30-4P) 130-4p :30 NM 0 \$0.00 CLASS 3 - CANDIDATE rev 8,23 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 ----1--\$215.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Type 1 WRAL 09/03/12-09/09/12 CBS Daytime (1:30-4P) 130-4p ----F---:30 \$215.00 NM See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9,24.10,24.11,24.12 WRAL 09/07/12 09/07/12 Young and the Restless 4-5p :30 NM 0 \$0.00 CLASS 2 - CANDIDATE rev8.23 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 --1.--1 \$875.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Туре 1 WRAL 09/03/12-09/09/12 Young and the Restless 4-5p ----F----:30 \$875.00 NM See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9,24.10,24.11,24.12 5 WRAL 09/07/12 09/07/12 5:00 First News 5-530n :30 NM O \$0.00 CLASS 3 - CANDIDATE rev 8.23 <u>Weekdays</u> Start Date End Date Spots/Week Rate Week: 09/03/12 09/09/12 --1--1 \$1,115.00 Spot Ch Date Range Description Start/End Time Туре Weekdays Length Rate 1 WRAL 09/03/12-09/09/12 5:00 First News 5-530p ----F---:30 \$1,115.00 NM See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9,24.10,24.11,24.12 6 WRAL 09/07/12 09/07/12 5:30 News 530-6p :30 NM 0 \$0.00 CLASS 3 - CANDIDATE rev 8.23

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and untipayment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision	Alt Order #
117287 /	06301477

 Contract Dates
 Product
 Estimate #

 09/04/12 - 09/10/12
 MIKE MCINTYRE 9/04
 2275

 Advertiser
 Original Date / Revision

 M. McIntyre - House of R€
 08/30/12 / 09/05/12

Spots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week:         09/03/12         09/09/12        1         1	<u>Rate</u> \$1,115.00			
Spot Ch Date Range Description	Start/End Time	<u>Weekdays Length</u> <u>Rate</u>	<u>Type</u>	
1 WRAL 09/03/12-09/09/12 5:30 News	530-6p	F :30 <del>\$1,115.00</del>	NM .	
See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9,24.10,2	· · · · · · · · · · · · · · · · · · ·			
N 7 WRAL 09/07/12 09/07/12 6pm News (M-F)	6-630p	:30	NM 1	\$1,335.00
CLASS 3 - CANDIDATE rev 8.23 Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/121 1	\$1,335.00			
N 8 WRAL 09/07/12 09/07/12 WRAL AM News	6-7a	:30	NM 1	\$400.00
CLASS 4 - CANDIDATE rev8.23				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	<u>Rate</u> \$400.00			
				<b>***</b>
N 9 WRAL 09/07/12 09/07/12 Dr. Phil	9-10a	:30	NM 1	\$215.00
CLASS 3 - CANDIDATE rev 8.23 Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/121 1	\$215.00			
N 10 WRAL 09/10/12 09/10/12 The Insider (1-130p)	1-130p	:30	NM 0	\$0.00
CLASS 3 - CANDIDATE rev 8.23				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	<u>Rate</u> \$215.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WRAL 09/10/12-09/16/12 The Insider (1-130p)	1-130p	M :30 \$215.00	NM	
See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9,24.10,	•	, , , , , , , , , , , , , , , , , , , ,		
N 11 WRAL 09/10/12 09/10/12 Noon News	12p-1p	:30	NM 1	\$315.00
CLASS 3 - CANDIDATE rev 8.23				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	Rate			
	\$315.00			*****
N 12 WRAL 09/10/12 09/10/12 CBS Daytime (1:30-4P)	130-4p	:30	NM 1	\$215.00
CLASS 3 - CANDIDATE rev 8.23 Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/10/12 09/16/12 1 1	\$215.00			
N 13 WRAL 09/10/12 09/10/12 WRAL 4:30am News	4:30a - 5am	:30	NM 1	\$90.00
CLASS 3 - CANDIDATE rev 8.23				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	Rate			
	\$90.00			<b>A4 445 00</b>
N 14 WRAL 09/10/12 09/10/12 5:00 First News	5-530p	:30	<b>NM</b> 1	\$1,115.00
CLASS 3 - CANDIDATE rev 8.23 Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/10/12 09/16/12 1 1	\$1,115.00			
N 15 WRAL 09/10/12 09/10/12 5:30 News	530-6p	:30	NM 1	\$1,115.00
CLASS 3 - CANDIDATE rev 8.23				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/10/12 09/16/12 1 1	\$1,115.00			#1.00= aa
N 16 WRAL 09/10/12 09/10/12 6pm News (M-F)	6-630p	:30	NM 1	\$1,335.00
CLASS 3 - CANDIDATE rev 8.23 Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/10/12	\$1,335.00	•		
N 17 WRAL 09/10/12 09/10/12 WRAL AM News	6-7a	:30	NM 1	\$400.00
CLASS 4 - CANDIDATE rev8.23				

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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 Contract Dates
 Product
 Estimate #

 09/04/12 - 09/10/12
 MIKE MCINTYRE 9/04
 2275

 Advertiser
 Original Date / Revision

 M. McIntyre - House of Rε
 08/30/12 / 09/05/12

	Spots/		
Start/End Time	Days Length Week Rate	Type Spots	Amount
<u>Rate</u>			
630p-7p	:30	NM 1	\$1,335.00
\$1,335.00			
7-730P	:30	NM 1	\$670.00
\$670.00			
9-10a	:30	NM 1	\$215.00
Rate			
\$215.00			
10-11p	:30	NM 0	\$0.00
6-630p	:30	NM 1	\$175.00
<u>Rate</u>			
\$175.00			
6-8a	:30	<b>N</b> M 1	\$270.00
Rate			
\$270.00			
7-730p	:30	NM 11	\$4,150.00
<u>Rate</u>			
\$175.00			
	Rate \$400.00 630p-7p Rate \$1,335.00 7-730P Rate \$670.00 9-10a Rate \$215.00 10-11p 6-630p Rate \$175.00 6-8a Rate \$270.00 7-730p	Start/End Time         Days         Length Week         Rate           \$400.00         :30         :30           Rate \$1,335.00         :30         :30           7-730P         :30         :30           Rate \$670.00         :30         :30           Rate \$215.00         :30         :30           6-630p         :30         :30           Rate \$175.00         :30         :30           Rate \$270.00         :30         :30           Rate \$270.00         :30         :30	Start/End Time         Days         Length Week         Rate         Type Spots           Rate \$400.00         30         NM         1           Rate \$1,335.00         30         NM         1           Rate \$670.00         30         NM         1           Rate \$215.00         30         NM         0           10-11p         30         NM         0           6-630p         30         NM         1           Rate \$175.00         30         NM         1           Rate \$270.00         30         NM         1           Rate \$270.00         30         NM         1           Rate \$270.00         30         NM         1

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 08/30/12 / 09/05/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Typ	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description  1 WRAL 09/03/12-09/09/12 On The Record 7-730p	Rate Start/End Time 7-730p	Weekdays Length	Rate Type \$175.00 NN		
See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9,24.10,2 2 WRAL 09/03/12-09/09/12 WRAL 6a News Sat		5a :30	\$270.00 NM		
MG for 6.1,10.1,3.1,1.1,25.1,5.1,4.1,24.1 CLASS 3 CANDIDATE r8.23			,		
3 WRAL 09/03/12-09/09/12 WRAL 6a News Sat  MG for 6.1,10.1,3.1,1.1,25.1,5.1,4.1,24.1 CLASS 3 CANDIDATE r8.23	6-8a	Sa :30	\$270.00 NM		
4 WRAL 09/03/12-09/09/12 WRAL 6a News Sat ⊕ MG for 6.1,10.1,3.1,1.1,25.1,5.1,4.1,24.1	6-8a	Sa :30	\$270.00 NM	1	
CLASS 3 CANDIDATE r8.23 5 WRAL 09/03/12-09/09/12 CBS This Sat Morning 8-9a	8-9a	Sa :30	\$470.00 NM	<b>1</b> :	
CLASS 3 CANDIDATE r8.23 6 WRAL 09/03/12-09/09/12 CBS This Sat Morning 8-9a  MG for 6.1,10.1,3.1,1.1,25.1,5.1,4.1,24.1	8-9a	Sa :30	\$470.00 NN	1	
CLASS 2 CANDIDATE r8.23 7 WRAL 09/03/12-09/09/12 WRAL News Sat. 9a-9:30a	9:00a - 9:30a	Sa :30	\$200.00 NN	1	
<ul> <li>MG for 6.1,10.1,3.1,1.1,25.1,5.1,4.1,24.1</li> <li>CLASS 4 CANDIDATE r8.23</li> <li>WRAL 09/03/12-09/09/12 WRAL Sun Morning News</li> </ul>	7-9a	St :30	\$400.00 NA	1	
<ul> <li>MG for 6.1,10.1,3.1,1.1,25.1,5.1,4.1,24.1</li> <li>CLASS 3 CANDIDATE r8.23</li> <li>WRAL 09/03/12-09/09/12 WRAL Sun Morning News</li> </ul>	7-9a	Si :30	\$400.00 NN		
MG for 6.1,10.1,3.1,1.1,25.1,5.1,4.1,24.1     CLASS 3 CANDIDATE r8.23					
10 WRAL 09/03/12-09/09/12 CBS Sunday Morning  ⊕ MG for 6.1,10.1,3.1,1.1,25.1,5.1,4.1,24.1  CLASS 2 CANDIDATE r8.23	9-1030a	St :30	\$600.00 NN	1	
11 WRAL 09/03/12-09/09/12 CBS Sunday Morning  MG for 6.1,10.1,3.1,1.1,25.1,5.1,4.1,24.1	9-1030a	st :30	\$600.00 Ni	1	
CLASS 2 CANDIDATE r8.23 12 WRAL 09/03/12-09/09/12 Face The Nation 1030-1130 MG for 6.1,10.1,3.1,1.1,25.1,5.1,4.1,24.1	1030-1130	St :30	\$200.00 NN	Л	
CLASS 4 CANDIDATE r8.23					40.00
N 25 WRAL 09/08/12 09/08/12 Andy Griffith Sat 730-8p  CLASS 4 - CANDIDATE rev8.23  Start Date End Date Weekdays Spots/Week	730-8p	:30	NI	0	\$0.00
Week: 09/03/12 09/09/121- 1	<u>Rate</u> \$75.00				
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WRAL 09/03/12-09/09/12 Andy Griffith Sat 730-8p  See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9,24.10,2	Start/End Time 730-8p 24.11,24.12	Weekdays Length	<u>Rate Typ</u> \$75.00 N/	- ·	
D 26 WRAL 09/08/12 09/08/12 Sat Hour 2	9-10p	:30	N	л о	\$0.00
CLASS 3 - CANDIDATE rev 8.23	1000 1100			_	****
N 27 WRAL 09/09/12 09/09/12 Face The Nation 1030-1130 CLASS 4 - CANDIDATE rev8.23	1030-1130	:30	Ni	<i>I</i> 1	\$200.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12        1         1	<u>Rate</u> \$200.00				
N 28 WRAL 09/09/12 09/09/12 WRAL Sun Morning News	7-9a	:30	N	Л 2	\$800.00
CLASS 4 - CANDIDATE rev8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate				

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08/30/12 / 09/05/12



08/27/12 -09/10/12

Totals

WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

30

30

	117287 /	06301477
Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	MIKE MCINTYRE 9/04	2275
Advertiser	Oria	inal Date / Revision

*Line Ch Start	Date End Date De	escription	Start/End Time	Days	Spots/ Length Week	Rate	Type Spots	Amount
Start Date Week: 09/03/12	End Date Week 09/09/12		<u>Rate</u> \$400.00					
					Total	s	30	\$14,665.00
Time Period	# of Spots	Gross Amount	Net Amount					

\$12,465.25

\$12,465.25

M. McIntyre - House of R€

Date: \_\_\_\_\_

Signature:	Date:	

\$14,665.00

\$14,665.00